**COURSE TITLE:** INTRODUCTION TO BUSINESS

Level of Difficulty Estimated

Homework

Prerequisites

Moderate LITTLE OR NONE **District:**

none

**Department Suggestion:**

none

**Course Description:**

Introduction to Business allows students to explore the world of business in a project-based environment. Assignments based on “real world” business situations encourage students to work in teams, think creatively, develop skills and practice time management.

**Grading:**

Grades will be based on timely project completion.

**Syllabus:**

Full Term Class

10 credits

CP Level – UC/CSU G

Units of Study:

Computers and Productivity

Data: Collection, Management, Analysis, Ethics

Business Communication Finance and Economics Markets and Marketing Leaderships, Teaming, Ethics

Career Exploration and Planning

**Supplemental Information:**

Students completing the course may be eligible for 3 Units of UC/CSU transferable credit from Moorpark College. Students will also be eligible for membership in Future Business Leaders of America, a national Career Technical Service Organization, which offers scholarship competitions.