

Dear Families,

Get ready—the Scholastic Book Fair is coming to our school! This is a great opportunity to connect with your child over the thrill of bringing home new books to dive into again and again. Studies show that kids read more when they choose books for themselves. A love of independent reading boosts academic success, plus children who read more frequently also report improved mental health¹.

Here's everything you need to know about the Book Fair:

Dates: Monday, March 24- Friday March 28th Location: The Newly Renovated Library Family Event schedule and location: Drop & Shop on Wednesday, March 26th from 11am-1pm (Family Picnic) Ice Cream Social with a special surprise guest on Thursday, March 27th from 5:30pm-7:00pm Early shopping afternoons for TK & K on Monday & Tuesday starting at 1:30pm Shop every day before school from 8am-8:25am Monday-Friday

There's even more info on our school's Book Fair homepage:

https://www.scholastic.com/bf/weathersfieldelementarysch

While you're there, set up a Book Fair eWallet, the digital payment account that allows your child to shop for books at the Fair without cash. Then share your eWallet link so friends and extended family can add funds.

When you fund an eWallet, you'll have the opportunity to contribute to a giving initiative called Share the Fair[™]. Your contributions directly support our students who need help buying books from the Fair.

Many of us still remember the rush of finding the perfect book at a Scholastic Book Fair. I hope you'll join your child at our school's Fair and share a reading experience they'll remember forever.

Happy reading,

Paola Vargas Principal Weatherfield Elementary School

PS: Need one more reason to visit the Book Fair? Every purchase at the Fair benefits our school!

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¹ "The Mental Health Benefits of Literacy." *Psychology Today*, May 2023.